

Service Group Distribution Announces New Film Lines at Open House

Fullerton, California - Service Group Distribution (SGD) hosted an open house this past week to educate their dealers and distributors about the benefits of their extensive product portfolio and to highlight their new exclusive Pentagon Window Films line of safety and security, vehicle and architectural window films.

At the open house, SGD displayed their newest lines of automotive and architecture films and announced that they are the exclusive US distributor of Pentagon Window Films, a premium line of solar control, security, automotive and decorative window films. Pentagon Window Films, based in the United Kingdom, has been a major player in the international marketplace for more than 20 years and is now entering the US market through their relationship with SGD. Pentagon Window Films have been installed on some of the most prominent government, military and commercial buildings throughout Europe, Asia, Africa and the Middle East.

“We are extremely happy to be bringing the Pentagon Window Films line to the United States. Pentagon films are well known overseas, have been installed all over the world and are very high quality,” said Steve Chambers, Managing Director of Pentagon Protection Plc. “We wanted to bring these films to the United States because they offer the dealer customers a line of window films of equal or better quality than the previous line of films SGD offered and at much better prices, benefitting both the dealers and their customers.”

In addition to the Pentagon Window Films, SGD will continue to carry Pentagon’s Window Film Attachment Systems. Pentagon Elite and Pentagon Select are designed to offer a cost effective, simple and fast way to fasten security window film to a window or door frame. Pentagon’s attachment system is a better alternative to traditional wet glazed attachment systems.

“For the average window film dealer, the Pentagon attachment system is the way to go when edge retention is required. It’s fast, easy and looks great,” explained Chambers. “This is a product that makes a window tinter’s life easier because it’s fast and cost effective; it’s been around for a while, but is still relatively unknown to the tinters in the field. We gave demonstrations all day during the open house and generated a lot of interest.”

Demonstrations were also given on PremiumShield, SGD’s automotive Paint Protection Film (PPF) line. Easy to install, tough and durable, PremiumShield is designed to make it easy for window film dealers to add Paint Protection Film to their product offerings. Installers were encouraged to have hands-on experience with installing the film on a vehicle to witness the ease installing the PremiumShield brand PPF.

Vehicle chemical lines have recently been added to SGD’s deep product portfolio as well. “SGD has partnered with two great automotive-centric chemical companies,” commented Earl Mangune, SGD’s Manager Pro Tem and Director. “Adding these state-of-the-art chemicals to our catalog of products is yet another way to help our dealer customers make money.” Errecom manufactures both sanitizers and deodorizers for a vehicle’s interior and AC systems and the BlueChem line is a world leader in providing effective products that protect and clean the fuel and oil systems.

In addition to the films and chemicals, SGD also carries Liquisol© Solar Control Paint, Avery© Brand Vinyl Graphics films and Vehicle Wrap films and Zola Window Film Installation Tools.

“We’re looking forward to holding more open houses and training seminars for our dealer network,” concluded Mangune. “SGD is a small business just like the majority of the dealers out there. We understand how important it is to differentiate your business from the others in this competitive marketplace. That’s why we are expanding our product catalog to have a multitude of great products that revolve around the films industry, giving our dealers even more opportunities to grow their business. SGD having all of the different lines of quality films, along with our better pricing and more products will benefit both our dealers and their customers.”

For more information about SGD and the products offered, please call the office at 866-320-7150.